

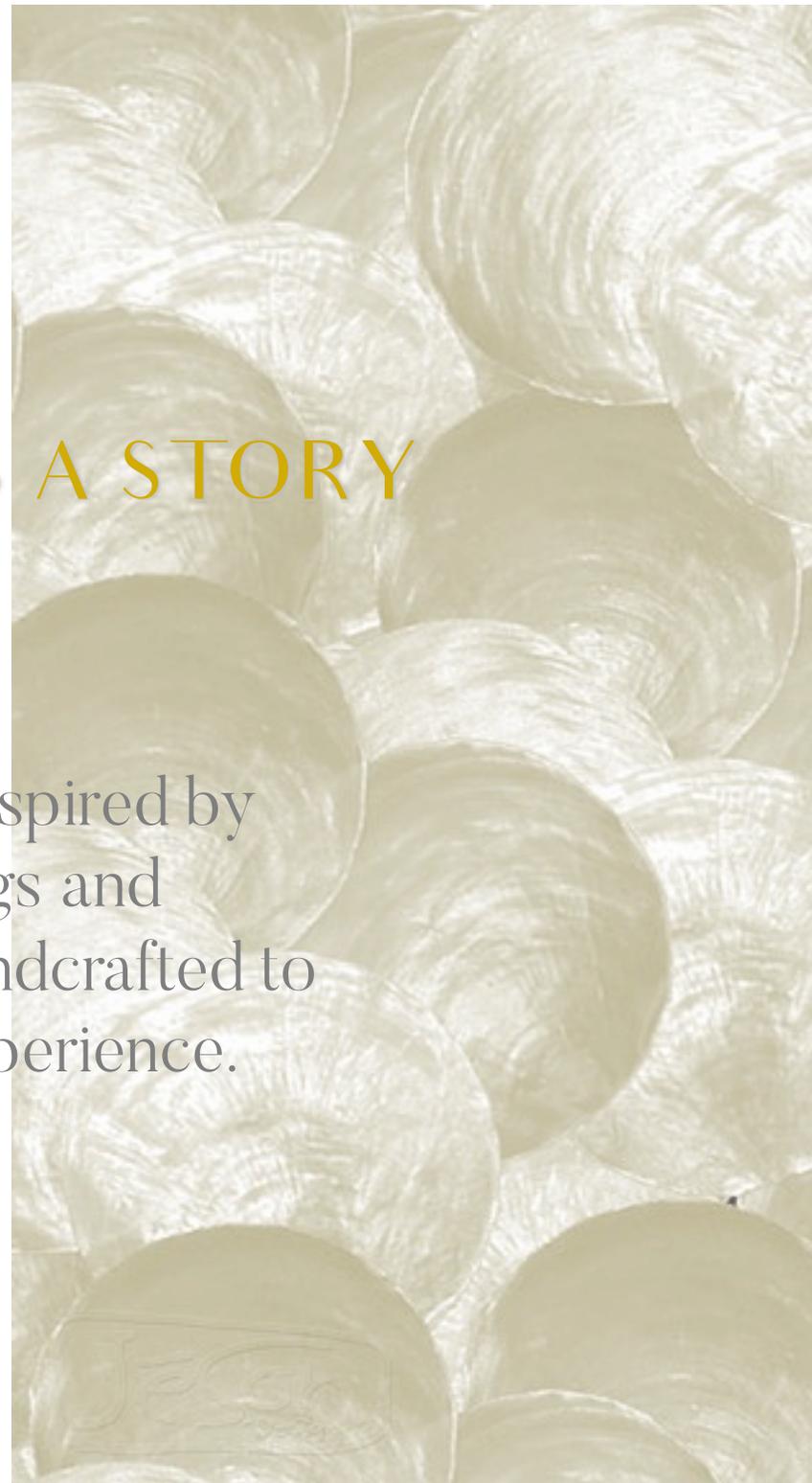


Oscar Mejia III

SINCE EVERY SCENT HAS A STORY

Our fragrances are works of art.

Created by an artisan perfumer and inspired by personal memories, remarkable feelings and idealized visions, each fragrance is handcrafted to create a distinct and unforgettable experience.



OUR PERSONAL STORY

In the late 1800s the Philippines was considered Reina de las Perfumes en Asia- Queen of Perfumes in Asia. Locally-made perfumes were sold in Europe while European perfume houses created fine fragrances especially for the Philippine Market. In 1880, Philippine ylang-ylang oil created a sensation at the Paris Exposition earning a gold medal for its spellbinding scent. This resulted to the use of our ylang-ylang oil in famous perfumes including the early versions of Chanel No. 5.

Sadly, the two world wars resulted to the abrupt cessation and ultimate death of the perfume industry in the Philippines. With no keen interest in revival, we have forgotten that we were once at the helm of this multi billion-dollar industry.



OUR PERSONAL STORY

Oscar Mejia Artisan Fragrances aims to put us back in to the global arena of fine fragrances. Producing artisan scents that makes use of essential oils endemic to the Philippines, each bottle captures and celebrates the richness of our heritage.

These endeavors are complimented by partnerships aimed at educating and inspiring Filipinos such as with the National Museum, NCCA, Ayala Museum and the Ateneo de Manila University.

To introduce our olfactory artistry to people of different cultures, Oscar Mejia Artisan Fragrances also creates customized scents for top hotels and leisure properties such as Amanpulo, Dusit Thani Davao, Radisson Blu and Bai Hotel in Cebu.

Oscar Mejia Artisan Fragrances is indeed at the forefront of enlivening this forgotten art where every whiff is a celebration of what is uniquely Filipino.



Oscar Mejia

- The Philippines' first and only natural perfumer and founder of Oscar Mejia Artisan Fragrances.
- Passion for perfumes started as a child in our orchid and cut-flower farm in Davao City.
- BS Chemistry '08 | BS Materials Science and Engineering, Ateneo de Manila University
- Perfume Design Workshop- Fragonard in Grasse, France 2014
- Under the mentorship of renowned French Perfumer, Nicholas de Barry
- Regularly gives lectures at the Ateneo de Manila University.
- Has given workshops and other lectures in partnership with The National Museum, The Ayala Museum, and UNECSO- NCCA



SERVICES



FINE PERFUMERY



SCENTSCAPING



OLFACTIVE BRANDING

CURRENT COLLECTIONS



EAU DE PARFUM



TADHANA EAU DE PARFUM

The magic of chance encounters that last a lifetime. Remarkable in its simplicity. Clean, fresh and subtle yet creates a deep and enduring impression.

With notes of bergamot, olive, green tea and ginger.



PARALUMAN EAU DE PARFUM

A Filipino term for Muse, the scent inspires with a veil of mystery. A reflection of a modern Filipina- a gentle courage coupled with remarkable subtlety.

With notes of iris, rose, patchouli, sandalwood and amber.



HARANA EAU DE PARFUM

Inspired by this age-old tradition where a gentleman takes courage and puts his best forward. Bold yet fresh. Confident yet comforting.

With notes of petitgrain, geranium, patchouli, green tea



EAU DE TOILETTE
CLASSIC COLLECTION







GINGER TEA

Indulge in aroma of freshly brewed ginger tea sweetened with golden honey and lightly spiced with cinnamon. A scent that brings the comfort, confidence and warmth of home.

With notes of olive, green tea, gardenia, ginger, cinnamon, lemon and vanilla.

POWDER & PETALS

Opens with the freshness of talc and a luxurious floral symphony that leaves a subtle velvety feel of sampaguita and creamy vanilla. Sophisticated yet elegant, it brings and air familiarity with a veil of mystery.

With notes of sampaguita, green tea, geranium, vanilla and apple.



SUN SOAK

A remarkable blend of aquatic freshness, sweet and tangy citrus, a hint of sun tan and rawness of sun-kissed olive skin. Truly a beach in a bottle.

With notes of bergamot, olive, patchouli, lavender, ginger and lime.

MORNING MIST

A cool, clean and crisp feeling of baby cologne refined by notes of lemon, bergamot and freshly cut grass. A scent that takes you to cold showers, a dip in the pool or by a running stream.

With notes of bergamot, lemon and lemongrass.

AGVA FLORA

Calm your senses and restore the balance of energies in a pool covered with petals of geranium and gardenia that will leave you feeling clean, fresh and revitalized. It prepares you for a journey of self-awakening and discovery

With notes of geranium, gardenia, bergamot and green tea.



EAU DE TOILETTE
MITO COLLECTION





LAKANDI
EAU DE TOILETTE

LAKAN
EAU DE TOILETTE

BULAN
EAU DE TOILETTE

DIWATA
EAU DE TOILETTE



Oscar Meja III

MITO

An exquisite fragrance collection inspired by
gods and goddesses of Philippine folklore.

A celebration of our pre-colonial heritage
teeming with magic, enchantment, and mysticism.

A retelling of stories through unique
olfactory experiences.

LAKAN | LAKAMBINI | BULAN | DIWATA



Oscar Meja III

LAKAMBINI
EAU DE TOILETTE

Elegance and strength in benevolence.

Crisp notes of petitgrain and bergamot are given depth with velvety and creamy gardenia. It rests on a deep, soulful mélange of vetiver, patchouli and sandalwood- rounded up by golden notes of amber to make the fragrance glow from within.

Inspired by Lakapati, goddess of fertility. She bears the energy of queen and mother: gracious, life-giving, fierce yet fair and wise.

Golden, regal, and powerfully feminine.



Oscar Mejia III

LAKAN
EAU DE TOILETTE

A soulful expression of darkness.

Rich aroma of tea laced with hints of dark chocolate is set against the earthy notes of cedar and sandalwood that seemingly levitates in a veil of freshly-cut tobacco.

Inspired by Sidapa- a fierce dark god of life and death. He exudes confidence and authority which could elicit fear. But like a king, he is just, decisive, full of wisdom and grounded on integrity.

Strong, kingly, magnanimous



Oscar Meija III

BULAN
EAU DE TOILETTE

An apparition in human likeness.

The notes of sandalwood and musk recreate the scent of delicate raw skin-warm, familiar, human. Yet enrobed with notes of lime, jasmine and white tea as if this delicate flesh is clothed in a soft glow of white light- icy, distant, divine.

Inspired by the boy moon deity Bulan, an extremely lovely adolescent boy with fair skin, lithe body, comely features and eyes as black as night. He embodies youthful idealism yet with a penchant for human desires .

Luminous, ethereal, a lover of the pleasures of life.



Oscar Meja III

DIWATA
EAU DE TOILETTE

A tempting yet dangerous enchantment.

Classic rose and geranium are made seductive and dirty by notes of leather, cinnamon, musk and, cedarwood to create a scent of deep unexplainable attraction.

Inspired by Diyan Masalanta, the Philippine goddess of love, who is also known Maria Makiling, the enchantress of the mountains. She is a gracious provider but also a spurned lover. She possesses beauty that is hypnotic- a fulfillment of a man's desires but not without a lingering danger.

Daring. Alluring. Not for the faint-hearted

HOME FRAGRANCES



HIMBING

Ease your way to a blissful rest with an enchanting blend of oils of lavender, olive and green tea

SIGLA

Brighten up your day with an uplifting blend of oils of orange, bergamot and olive.



CUSTOM-DESIGNED SCENTS



CLIENTS

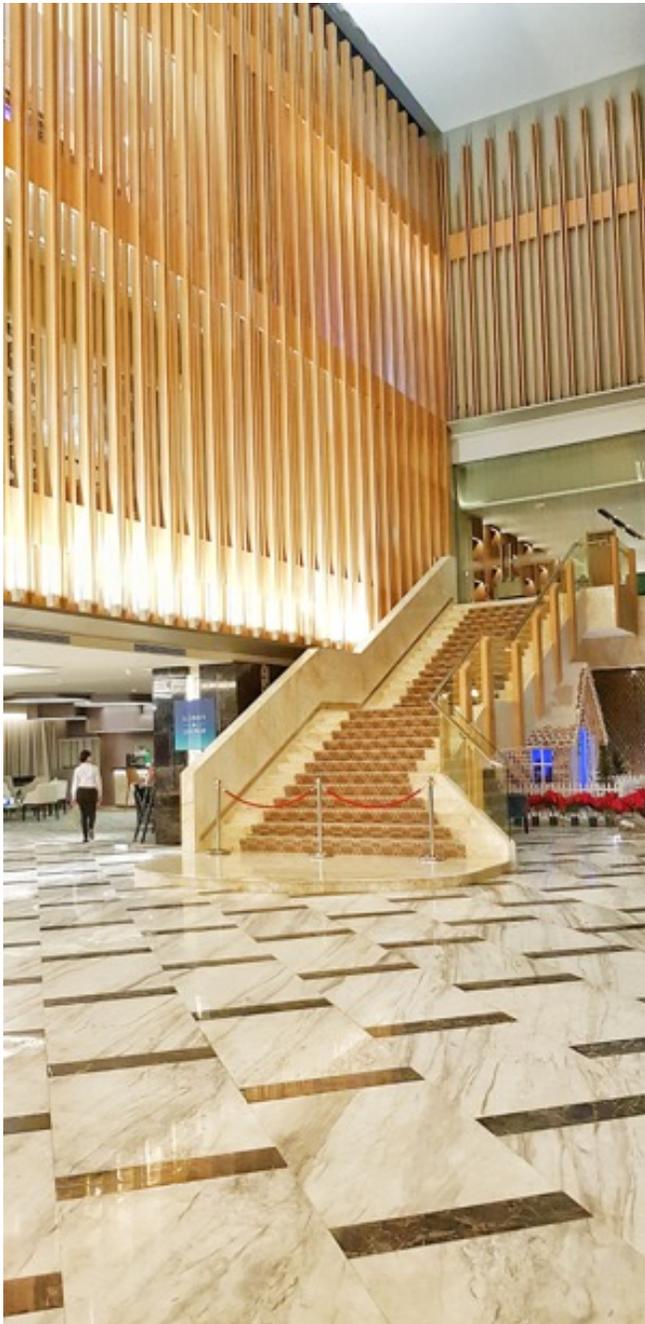


Amanpulo

- Reed Diffuser Set
- Soy Candles
- Wardrobe Pouches



CLIENTS



Bai Hotel Cebu

- Lobby Fragrance



CLIENTS



Alviera Country Club

- Lobby and Function Room
- Fragrance
- Wet amenities



CLIENTS



Radisson Blu Cebu

- Reed Diffuser Set
- Room and Linen Spray
- Travel Kit



CLIENTS



UNILEVER PHILIPPINES

An iconic scent for their new office in Bonifacio Global City





DUSIT THANI RESIDENCES DAVAO

Honey Shower Gel, Sweet Almond Massage Oil,
Natural Sea Salt Scrub

Scentscaping





UGEN ISLAND, BICOL

Natural Himalayan Crystal Potpourri

Scentscaping





Bangko Sentral ng Pilipinas

- Room Fragrance Set





BAHAY NAKPIL- BAUTISTA

- Eau de Cologne
- Reed Diffuser Set





MINI CLUBMAN LAUNCH

Eau de Cologne Set





THE MIND MUSEUM: SCENT OF CURIOSITY

Eau de Cologne





ABOITIZ LAND EXPERIENCE ROOM

Sunblock Scent Room Fragrance





COCA COLA

Coke Scented Room Fragrance





Filipinas Heritage Library and Ayala Museum

- Malaya Home Fragrance (Reed Diffuser)
- Brisas de Ylang Ylang Eau de Toilette





MaArte
AFTERNOON TEA AND CONVERSATIONS



AUGUST 13

Oscar Mejia, a perfumer who uses Philippine flora and fauna materials to develop unique scents for homes and individuals.

  maartefair

MaArte Fair 2017
Museum Foundation of the
Philippines



SCENTSCAPING AND OLFACTIVE BRANDING



THE POWER OF OLFACTIVE BRANDING

Smell is also increasingly being recognized as an instant mood-shifting and brain-engaging sense.

Research shows that the sense of smell is 10,000 times stronger than our other senses (Sense of Smell Institute),

In brand marketing, scent is considered as the "Last branding frontier" (LA Times).

If the scent is designed exclusively for the brand and transmits not only the brand's identity through smell but also resonates with the brand's target market, the scent can have a very powerful emotional response with the end client.

This emotional response can dictate behavior whether through unconsciously convincing the customer to stay longer in a space or return to the space more often, creating deeper brand loyalty.





EXCLUSIVE OLFACTIVE BRANDING

- Scentscaping
- Artisan Products





ScentScaping is the design of an interior environment by using a palette of scents to resonate with other sensory cues including light, color, music and texture; in order to convey a theme or enhance a mood with the intention of creating a richer personal and inter-personal experience.





ScentScaping can be applied on a room-by-room basis, where different scents are selected for different rooms or spaces; or a motif fragrance may be implemented where the same theme overarches all spaces with slight variation designed into the motif from space to space.



BENEFITS

Stress Reducer and Mood Enhancer

Use of essential oil add therapeutic properties that make the space more relaxing.

Capturing Memories and Brand Loyalty

Recall of smells with 65% accuracy after a year, in contrast to only 50% of visuals after three months. Makes the experience more memorable for your guests and clients.

Increased Revenue

According to Zev Auerbach, executive creative director for Miami-based Zimmerman Advertising, an ambient scent works best when it evokes imagery that's tied to the merchandise-increasing the chance of sale.



SCENTING METHODS

Air Revitalizer



Automatic Sprayer



Oil Burner



High Density
Diffuser
For Large Lobbies

Air Mist



Reed
Diffuser

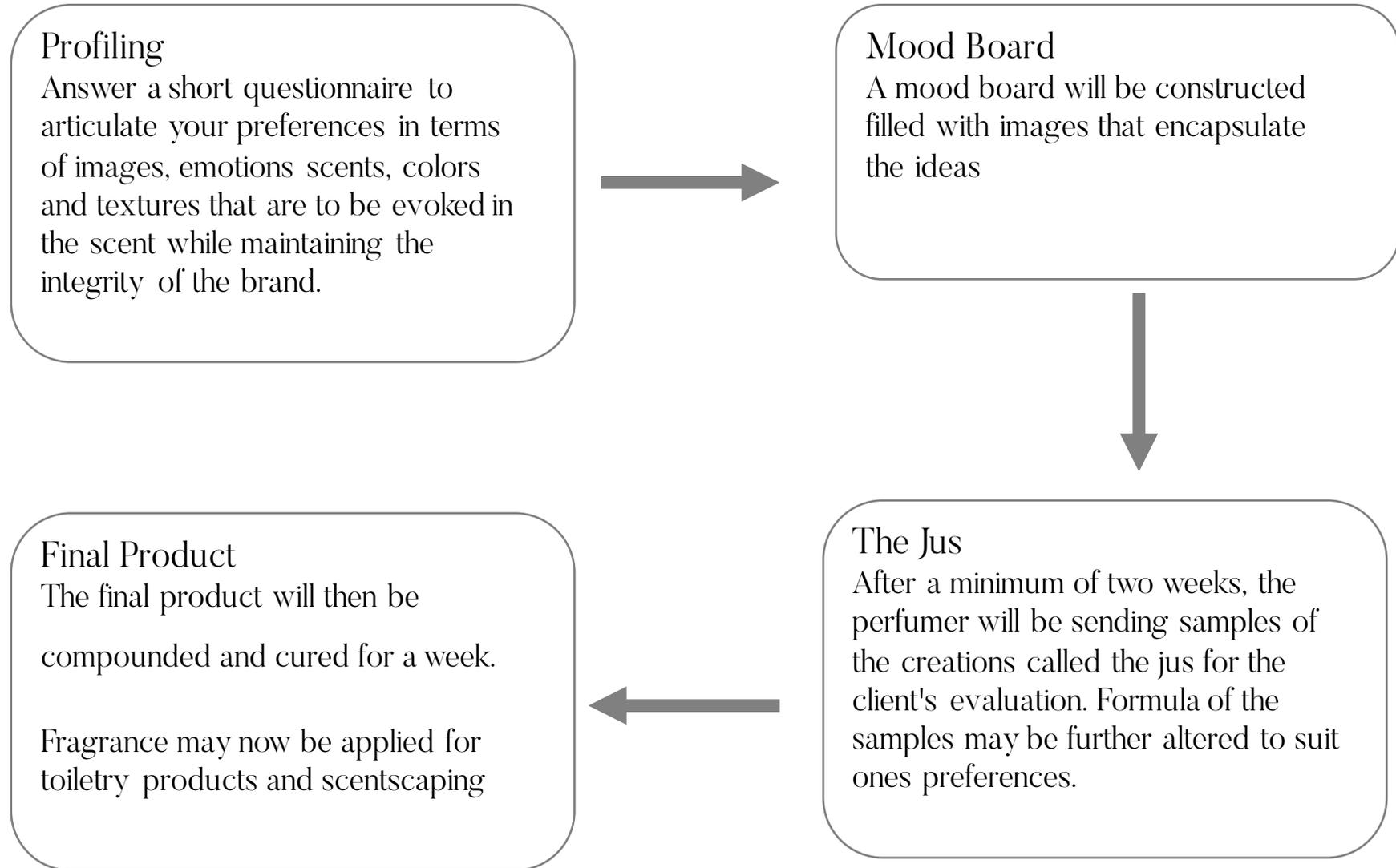


Artisan Products with Customized Scent

- Room Sprays and Deodorizers
- Reed Diffusers
- Raw Honey Shower Gel
- Hand and Body Lotion
- Natural Scrub (Sea Salt or Pink Himalayan)
- Massage Oil (Almond, Olive, VCO)
- EDT, Cologne Spray
- Hand Sanitizer
- Marine-Friendly Natural Sunblock
- Other scented products



THE DESIGN PROCESS



WHY



Oscar Mejia III

NATURAL

We use high grade, all- natural essential oils for our fragrances

ARTISAN

Get to work with our Perfumer to develop a scent that will be exclusive to your brand.

FILIPINO

All products are designed, manufactured and bottled in the Philippines



PERSONAL FRAGRANCES



BESPOKE FRAGRANCES



MELLIFERA

for Melissa Macapanpan

Imagine a lush garden with flowers pollinated by honeybees. A sweet, velvety and powdery concoction of floral petals and nectarine



KAIYELLE'S CONFECTIONS

for Vanessa Zambale

Raspberry jam and warm cinnamon croissant



SPRING DEW

for Linda Atayde

Crisp, soap-like and squeaky clean after shower freshness



BESPOKE FRAGRANCES



JASMINE BLOSSOM

for Lilia

A garland of jasmine blossoming in the night



for Marlene Hamoy

A bouquet of white flowers and cut greens handpicked on a breezy summer day



Oriental Clair de Lune

for Gay Eiko Zialcita

Flowers in full bloom on a midnight in the orient.



BESPOKE FRAGRANCES



BRASILENO-MILLAR NUPTIALS

Wedding Souvenirs

Ocean wind meets mountain breeze



HEAVEN

for Marie Libay

Nectarine and floral fusion



STORES

Ayala Museum Gift Shop

Makati Shangri-la Gift Shop



MEDIA FEATURES



MEDIA FEATURES



6 OF 15

PHOTO: Oscar Mejia

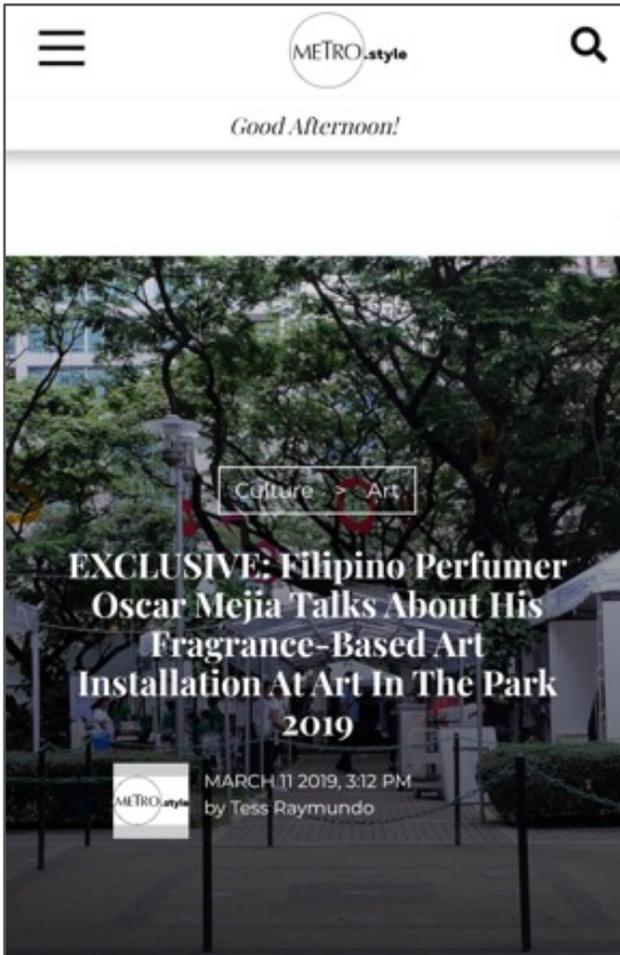
Powder and Petals Eau de Toilette by Oscar Meja III

WHERE: Manila, Philippines

Jasmine is the national flower of the Philippines, where, unlike in many other countries, this aromatic shrub continues to flower throughout the year. In the Philippines, it's known as *sampaguita*, marked by its smaller than

Fodor's Travel
August 2019

MEDIA FEATURES



Metro.Style
March 2019



Town and Country
March 2019

MEDIA FEATURES

TOWN&COUNTRY



Fine fragrances by Oscar Meja featuring scents from essential oils native to the Philippines.

PHOTO BY RISA GARCIA

Town and Country
July 2019



SEARCH

MENU

Arts + Culture > People + Parties Win

This Local Artist Puts Your Favorite Memories in a Bottle

Watch for his products at MaArte 2017.

by **Christa I. De La Cruz**

Published 6 hours ago

86 Shares



IMAGE Cheene Otarra / Oscar Meja Artisan Fragrances

Spot.PH
August 2017

MEDIA FEATURES

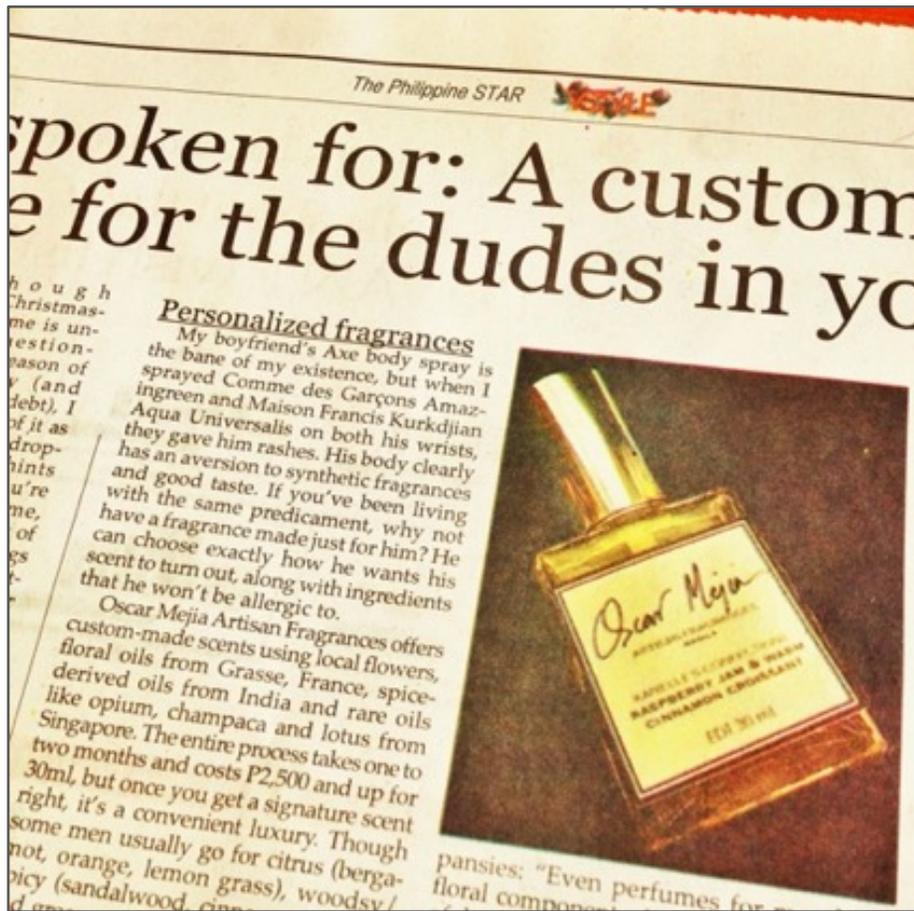


My Home Magazine
May 2016



ABS-CBN Lifestyle Network
June 2016

MEDIA FEATURES



Philippine Star Ystyle Section



Wonders and Wonders
by Rica Peralejo-Bonifacio
Manila Bulletin Lifestyle Section

MEDIA FEATURES

Arsenal
SPOTLIGHT

THE
MAKING OF A
FRAGRANCE

I think the immediate thing
of fragrance is processing
a big pile of raw materials.
I started out with, by the
way, I like to say what I like
to use. I like to use what
I know.

I like to use what I know.
I like to use what I know.
I like to use what I know.
I like to use what I know.

A few minutes
later, the
perfume
will be
ready.

Follow
your nose

DECODING THE MOVING
POWER OF SCENT

PERFUMER OSCAR MEJA

86

Arsenal
SPOTLIGHT

Every time you get reminded of home, Oscar Meja guesses you're reminiscing with an abstract memory picked up by your nose of smell: freshly baked bread, freshly laundered sheets, your mother's granular-scented cold cream, your father's vintage absinthe.

Meja had trained under perfumer Nicolas de Berry before pursuing further studies in the perfume house Fragrances in Grasse, France, but his earliest start was in his parents' Davao City orchid and cut-flower farm and in their small, home-based laboratory for orchid culture where he learned to hold flowers and mix oils at 19 years old. His first collection of scents, released in 2013, was a tribute to his childhood. One of them captured the comforting aroma of freshly-brewed coffee, something his mother would give him when he was ill. At the launch, people's responses to the scents were emotional. "With the whiff of something familiar, they all felt that same feeling of home."

"Scent affects the memory. Unlike with the other senses, scent passes through limbic system of the brain. The limbic system is responsible for emotions. Whatever place you've been to or any experience, what you smelled has a big role in how you feel about it. When you smell it again, it triggers memories in a way that isn't just about recalling events and details but also how they made you feel," he explains.

He connects this instinctive response to the fragrance industry's beginnings. At least 4,000 years ago, fragrance oils such as sandalwood were offered by the Egyptians to the gods and used by royalty as incense. The idea that perfume is luxurious came from this association.

Wearing scent had functional beginnings. Arabians crossing the Silk Road wore leather coats and accessories to keep their skins from burning, being exposed to the desert sun for days on end. Their sweat made the leather smell bad, and only a strong and long-lasting bottom note such as oud could counteract the odor. It was because of these traditions—who craved an aura of intelligence from their journey—that the oud was associated with sophistication.

In Europe, the smell of cologne—traditionally made of flowers and herbs—originated from the floral baths favored by Roman warriors and

Olympians for therapeutic use. When people smelled it, they associated the scent to the strongest of men. Men wearing musk to represent their masculinity had similar beginnings. Up north, the inhabitants of the Nordic regions wore bear or deer oil so they can prey on forest animals at a close range without being detected. When they returned to town with their catch in tow, all people saw were lone bears and strong their men are, and associated their animal-like scent with those qualities.

Meja seized scent's power of association to influence people's behavior in a commercial space for marketing purposes. "Scent recall is 70 percent after a year unlike our visual recall, which is only 30 percent after six months. You can 'scent-scape' to use scent to enhance branding," he says. He employed this in the revival of the Divarata Spa of Davao Thani Hotel Manila, at the Prince Plaza Mall's Christmas mix for the holidays, and The Mind Museum where he was tasked to create the "scent of curiosity."

Meja notes that more and more, people don't only wear fragrances to mimic the subjective effect of pheromones, to smell good to lure someone in. "Chanel No. 5 started this trend, when women wore the scent simply to be able to wear something Chanel."

Scents attached to a celebrity or fashion brand may be bringing in the most money, but in the past few years, more consumers have been indulging in the luxury of niche artisanal scents for a number of reasons. One, it is unlikely that you'll smell like somebody else. They are sold in limited quantities in select distribution channels and use of botanical essential notes blend with your natural scent in a way that a synthetic fragrance can't. Two, they come with fascinating back stories and remain quietly distinctive. Exhilaratory is the ultimate luxury for those who don't follow the pack.

But the best part is that artisanal scents not only give you something to wear. It's a unique experience in itself, whether it is worn on the skin or as a room fragrance. If you'd like to treat yourself, artisans like Meja can capture in a bottle whatever truly smells good to you. "A client has asked me to recreate the scent of old books," he recounts. "Another asked for the smell of freshly-roasted bacon—as a perfume." —Maribelle Tagabue

A perfumer's tools (left) and the debut collection of Oscar Meja Artisan Fragrances with some of the books that guided its technical process. (Opposite page) Oscar Meja.

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Garage Magazine
December 2015

MEDIA FEATURES



ShopTalk

ABSCBN News Channel (ANC)

Watch the clip here:

<https://anc.yahoo.com/video/career-close-perfume-designer-081943834.html>

Lifestyle Network

<http://lifestylenetwork.tv/lifestyle-network-self/bottled-memories-an-interview-with-perfumer-oscar>

WORKSHOPS AND EXHIBITIONS



LECTURES AND WORKSHOPS

UNESCO and National Commission for
Culture and the Arts

June 27, 2014

Lifelong Learning Perspectives on Social
Entrepreneurship in Creative Industries for
Youth and Young Adults



Inside the Perfumer's Mind

February 23, 2014

The Mind Museum

Culture and The Senses

Every 2nd Semester

Department of Sociology and Anthropology

Ateneo De Manila University



EXHIBITIONS



REVOLUTIONARY

A multi-sensory exhibit in celebration of the birth anniversaries of Nick Joaquin and Julio Nakpil

Ayala Museum
In Partnership with the Filipinas Heritage Library

EXHIBITIONS



THE ENIGMA OF SCENT

Art in the Park 2019

Scent has long been intriguing mankind. It is the most primal of the senses yet also the most mysterious. It captures not just the realm of the physical but of the metaphysical as well. By harnessing the essence of woods, fruits, and flowers, it can capture our feelings, emotions, memories, purest desires and intentions.

The oversized perfume bottle represents a myriad of objects exploring the possibility of bottling many things tangible and intangible. Arising from the bottle are scented bubbles as if the molecules are magnified with every spray of a perfume. It is an invitation to release ourselves from our conscious thoughts and to channel an intimate experience through our feelings.

The molecules travel through air until they touch people intimately- from, “It smells good” and “it smells like sampaguita, lemon and grass” to “I remember the first time I fell in love” or “it makes me feel nostalgic” and even “it takes me to my favorite holiday spot”

There might be common themes, but each story is different. The Enigma of Scent, in its mystery, evokes the unconscious -- both personal and collective. It likewise demonstrates how a tiny drop of perfume can have a far reaching effect- measured not just in distance but in the very depth of one's humanity.



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